

Hi friends! Here are a few tips on leveraging Social Media and technology for Gospel outreach through our Rocky Mount Baptist Church website and FaceBook page. Properly leveraging technology can truly make a powerful impact on people far from God. Imagine the impact if we harness the full potential of these innovative tools for the glory of God! I'd encourage you to carefully walk through these steps and consider adopting them as a regular part of your online experience. God bless you as you consider making an eternal difference!

How to Leverage Social Media & web-based technology for the Gospel

- Click the "Like" button on the RMBC Facebook page:
<https://www.facebook.com/rockymountbaptistchurchva/> Liking the RMBC Facebook page allows you to have access to updates about church events and sermon series.
- "Share" RMBC events when they appear on the RMBC Facebook page. When we create a Facebook "Event" for a big RMBC activity it creates momentum that will help us boost both attendance and involvement. It is a free tool that enables you to invite your friends to these events. You can even create your own events! It could be the title of this week's sermon, the current sermon series, or your small group activities. When you click "Going" on any RMBC event you can also individually invite your friends to that event.
- "Share" RMBC Facebook status updates. Talk about going viral for the glory of God! When you see a status update on the RMBC Facebook page all you have to do is click "Share" and the post shows up in your Facebook friends' newsfeed.
- "Check in" on Sundays at the RMBC Facebook page. This enables your Facebook friends to see what you're up to on Sundays. It's a subtle, non-pushy way of letting them know about your church. *Make sure you "Check in" at the correct RMBC Facebook page! There's more than one Rocky Mount Baptist Church in the world...make sure you choose the one located at 85 West Church Street, Rocky Mount, VA 24151. Your friends may be curious if your Sunday morning activity has you located somewhere in the middle of Kansas when you had dinner with them in Virginia the night before and didn't mention your travel plans ;-)
- "Review" the RMBC Facebook page. You can give 1-5 stars and leave a testimony of how God has used RMBC to touch your life.
- "Rate" our iTunes podcast: <https://itunes.apple.com/podcast/rocky-mount-baptist-church/id400856522> You can give 1-5 stars and leave a testimony of how God has used the preaching of RMBC to touch your life.
- "Review" the RMBC profile on Google. Type "Rocky Mount Baptist Church" in the Google search bar and you should see our church profile in the right hand side of the screen. Under the "Website" and "Direction" tabs you should see a "Write a review" tab. If you have a Google user name or email you can click "Write a review" and leave a 1-5 star review and testimony.
- Share the RMBC website: www.rockymountbaptistchurch.com Copy and paste the church website and send out a Tweet or Facebook post.
- Download the brand-new RMBC app for tablets and smartphones:
Apple App Store:
<https://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=1093915127&mt=8>
Google Play: <https://play.google.com/store/apps/details?id=com.churchlinkapp.c35399>